Side 1:

* Community Logo (dynamic)
* WARNING!!! (or something else to get their attention)
* Per #CommunityName# ordinance #Number# rental properties require  
  registration.
* Evidence indicates that one or more properties that you own require  
  registration.
* PROCHAMPS is working on behalf of #CommunityName## to administer  
  their Rental Registration Program.

For more info and to resolve this matter go to:  
  
PROCHAMPS.COM/#CODE#

Side 2:

* Properties Requiring Rental Registration:
* Property List
  + #Onwer Name# | #Site Address# | #PropertyID# | #Notification#
* Go to PROCHAMPS.COM/#CODE# to register, exempt or dispute the  
  rental properties on this list.
* If you are having problems with the above link you can contact  
  PROCHAMPS by calling (321) 421-6639 or emailing [support@PROCHAMPS.COM](mailto:support@PROCHAMPS.COM)

Note: Just pick a random community for the design. Will need to be able to dynamically replace logo, community name, code, property info, etc…

Go to prochamps.com to see our logo and design styles. We want this to appear as coming from the community and as official as possible. One design idea is to have Side 1 complete official and designed around the community and Side 2 be branded with PROCHAMPS. However, we are open to suggestions.

Clarifications added 9/10/2018:

I wanted to clarify that this post card is not an advertisement but rather an official notification of the obligation to comply and register the property. We want the design to be professional but not to look like an advertisement.

We are looking for instant credibility. This should come with a focus on the community logo. Whether or not we even show the PROCHAMPS logo is optional, I am open to designs without it.

Also, we want to emphasize getting them to the coded link.

None of the designs so far achieve the instant credibility or give enough focus to the getting them to the link.

Lastly, the property list will be an actual list of 1 to 5 properties that are required to be registered by the owner. The design should contemplate an actual list of properties.

If you need a sample community logo you can pull one from prochamps.com or from any U.S. community home page.

One other point of clarification, the postcard will be sent for one community at a time. I see some designs with multiple community logos and that is not accurate. If an owner has rental properties in multiple communities then they will get multiple postcards from us. Each post card will be unique to a specific community.

If the owner has multiple properties in that community then they will be listed (hence the property list of 1 to 5 properties)